

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 409621

1. THE NAME OF THE CANDIDATE IS: Carlos Gimenez
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Mayor of Miami Dade in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Carlos Gimenez for Mayor of Miami Dade Cty.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Tom A McDonald
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Jesse Manzano

Name

P.O. Box 140194
Miami Fla. 33114

Address

305.928.2020

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tom A McDonald

Jesse Manzano

Katey Brawn

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER

WPLG, INC.

Orders
Order / Rev: 409621
Alt Order #: 08426708
Product Desc: CARLOS GIMENEZ
Estimate: 4265
Flight Dates: 10/30/16 - 10/30/16
Original Date / Rev: 10/25/16 / 10/25/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: PHI
Sales Region: NAT

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W. Pennsylvania Avenue Ste 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/C Gimenez/R/Myr/FL
Demographic: A35+
Product Codes: PL-Local-Political
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	1	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$600.00	\$510.00	0.00
Totals	1	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	10/30/16	10/30/16	TWISF/Michael Putney CM This Week in South Florida	CM	1130a-1230p (11:30 AM-12:30 PM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1			1			\$600.00		0.00			
Totals														1	\$600.00